

## AMENDMENTS TO THE CLAIMS AND STATUS OF CLAIMS

### Claims 1-20 (cancelled)

Claim 21 (currently amended)      A substantially rigid aqueous clear gel matrix air freshener article consisting essentially of:

- (a) an air freshener gel matrix body which is a single body having a volume  $V_0$  which decreases on use of said air freshener article whereby  $dV_0/d\theta < 0$  comprising (i) about 50 – 90% by weight of water, (ii) about 0.1 – 25% by weight of a surfactant having a hydrophile/lipophile balance in the range of from about 10 to about 30, (iii) about 0.1 – 10% by weight of a clear gel matrix material selected from the group consisting of a polysaccharide gel matrix material and a hydrolyzed protein gel matrix material, (iv) a non-gelling hydrocolloid [and] (v) about 0.1 – 20% by weight of a system-compatible air freshening fragrance composition, each of the components of which has a  $C \log_{10}P$  of from about 1 to about 4 and the components of which have an average  $C \log_{10}P$  of about 2.5, wherein P is the octanol/water partition coefficient for each of the fragrance components, (vi) about 0.1 – 20% by weight of a lower alkanol, (vii) about 0.001 – 7% by weight of an antimicrobial agent, (viii) about 0.5 – 20% by weight of a  $C_2 - C_6$  alkylene glycol, and (ix) about 0.05 – 4.0% by weight of a chelating agent;
- (b) fully imbedded within said air freshener body, one or more molded gel matrix icons which are each permanently visibly distinct from said gel matrix body over the range of visible wavelengths when contained within said air freshener gel matrix body, the total volume of which is  $V_I$  which decreases on use of said air freshener article whereby  $dV_I/d\theta < 0$  each of which icon comprises (i) about 50 – 90% by weight of water, (ii) about 0.1 – 10% by weight of a clear gel matrix material selected from the

group consisting of a polysaccharide gel matrix material and a hydrolyzed protein gel matrix material, (iii) about 0.1 – 20% by weight of a system-compatible air freshening fragrance composition each of the components of which has a  $C \log_{10}P$  of from about 1 to about 8 and the components of which have an average  $C \log_{10}P$  of about 4.5, wherein P is the octanol/water partition [coefficient] coefficient for each of the fragrance components, (iv) an opacifying agent which is a pigment, (v) a non-gelling hydrocolloid [and] , (vi) about 0.1 – 25% by weight of a surfactant having a hydrophile/lipophile balance of less than about 10, (vii) about 0.1 – 20% by weight of a lower alkanol, (viii) about 0.001 – 7% by weight of an antimicrobial agent, (ix) about 0.5 – 20% by weight of a  $C_2 - C_6$  alkylene glycol, and (x) about 0.05 – 4.0% by weight of a chelating agent;

with the volume fraction of said icons in said air freshener article being

$\phi = V_I / (V_I + V_o)$ , wherein  $0.01 \leq \phi \leq 0.90$ , the physical and chemical properties of each of said icons and said air freshener body being such that on use of said air freshener article, (i) the rate of volumetric reduction of each of said icons as a result of fragrance emission and water emission therefrom with respect to the volumetric reduction of the air freshener body which envelops said icons as a result of fragrance emission and water emission therefrom is a constant, according to the equations:  $\partial V_I / \partial V_o = \phi / (1 - \phi)$  and  $\partial^2 V_I / \partial V_o^2 = 0$ , (ii) the integrity of the fragrance compositions emitted from said air freshener body and said icons is maintained and (iii) the distinguishing visibility of the icons in said air freshener body from without said air freshener body, at visible wavelengths, is maintained.

Claim 22 (currently amended) The air freshener article of claim 21 wherein the air freshener body additionally comprises at least one additive selected from the group consisting of an [antimicrobial agent; an] anti-oxidant[; a chelating agent; a C<sub>2</sub>-C<sub>6</sub> alkylene glycol; a lower alkanol; ] and a C<sub>2</sub>-C<sub>6</sub> (mono- or di-) alkylene glycol-C<sub>2</sub>-C<sub>4</sub> alkyl ether.

Claim 23 (currently amended) The air freshener article of claim [21] 22 wherein the icons additionally comprise at least one additive selected from the group consisting of an [anti-microbial agent; an] anti-oxidant[; a chelating agent; a C<sub>2</sub>-C<sub>6</sub> alkylene glycol; a lower alkanol;] and a C<sub>2</sub>-C<sub>6</sub> (mono- or di-) alkylene glycol mono-C<sub>2</sub>-C<sub>4</sub> alkyl ether.

Claim 24 (previously added) The air freshener article of claim 21 wherein the clear gel matrix material is a polysaccharide and the polysaccharide is selected from the group consisting of gellan gum, alkali metal salts of alginic acid, alkaline earth metal salts of alginic acid, and carageenan.

Claim 25 (previously added) The air freshener article of claim 21 wherein the clear gel matrix material is a hydrolyzed protein gel matrix which is gelatin having an isoelectric point of from about 4 up to about 7.

Claim 26 (currently amended) The air freshener article of claim [21] 23 wherein [the air freshener body additionally comprises an antimicrobial agent, a chelating agent, a lower alkanol, a C<sub>2</sub>-C<sub>6</sub> (mono- or di-) alkylene glycol C<sub>2</sub>.C<sub>4</sub> alkyl ether and a C<sub>2</sub>-C<sub>6</sub> alkylene glycol, and] the antimicrobial agent is selected from the group consisting of potassium dimethyldithiocarbamate, glutaraldehyde, 2-bromo-2-nitropropane-1,3-diol, o-phenyl phenol, 1-(3-chloroallyl)-3,5,7-triaza-1-azoniaadamantane chloride, N,N'-dimethyl-5,5-dimethoxy-2,4-imidazolidinedione, methylchloroisothiazolinone and methylisothiazolinone; the chelating agent is selected from the group consisting of an alkali metal salt of citric acid, an ammonium salt of citric acid, an alkali metal salt of

ethylenediamine tetraacetic acid, an ammonium salt of ethylene diamine tetraacetic acid, an alkali metal salt of N-hydroxyethylenediamine triacetic acid, an ammonium salt of N-hydroxyethylene-diaminetriacetic acid, an alkali metal salt of iminodisuccinic acid, an ammonium salt of iminodisuccinic acid, an alkali metal salt of ethylenediamine disuccinic acid and an ammonium salt of ethylene diamine disuccinic acid; the C<sub>2</sub>-C<sub>6</sub> alkylene glycol is 1,2-propylene glycol; and the C<sub>2</sub>-C<sub>6</sub> (mono- or di-) alkylene glycol C<sub>2</sub>-C<sub>4</sub> alkyl ether is dipropylene glycol-n-butyl ether.

Claim 27 (previously added)      The air freshener article of claim 21 wherein the air freshener body is fully surrounded by a clear substantially solid or semi-solid microporous boundary surface permitting passage of water molecules and fragrance composition component molecules therethrough on use of said article.

Claim 28 (previously added)      The air freshener article of claim 21 supported by means of an external support comprising a solid base having vertically-disposed solid sidewalls extending therefrom.

Claim 29 (previously added)      The air freshener article of claim 21 wherein the surfactant contained in the gel matrix air freshener body is selected from the group consisting of poly (C<sub>2</sub>-C<sub>4</sub> alkylene glycol)<sub>6-30</sub> mono ([C<sub>8</sub>-C<sub>10</sub> alkyl]phenyl)ethers; 1,ω-poly C<sub>2</sub>-C<sub>4</sub> alkylene glycols; poly C<sub>2</sub>-C<sub>4</sub> alkylene glycol mono-C<sub>10</sub>-C<sub>20</sub> alkanolic acid esters; poly C<sub>2</sub>-C<sub>4</sub> alkylene glycol sorbitan mono-C<sub>10</sub>-C<sub>20</sub> alkanolic acid esters; poly C<sub>2</sub>-C<sub>4</sub> alkylene glycol tallow amines; poly C<sub>2</sub>-C<sub>4</sub> alkylene glycol esters of tall oil fatty acids; and poly C<sub>2</sub>-C<sub>4</sub> alkylene glycol mono-C<sub>10</sub>-C<sub>20</sub> alkyl ethers.

Claim 30 (currently amended)      The air freshener article of claim 21 wherein the opacifying [agent] pigment contained in the icons is selected from the group consisting of iron oxide yellow, iron oxide cosmetic russet, cloisonne super rouge, cloisonne super rouge with polyflake, graphtol blue powder, graphtol green powder, titanium dioxide and Lake colors.

Claim 31 (currently amended) The air freshener article of claim 21 wherein the weight percent of water in said article is from about [50% up to about 90%] 75 – 80% by weight of said article; the weight percent of clear gel matrix material is from about [0.1% up to about 10%] 0.5 – 2% by weight of said article; the weight percent of system-compatible fragrance in said article is from about [0.1% up to about 20%] 1 - 10% by weight of said article and the weight percent of surfactant in said article is from about [0.1% up to about 25%] 5-15% by weight of said article.

Claim 32 (previously added) The air freshener article of claim 21 wherein on use of said article, the operation of the air freshener article is in accordance with the algorithm:

$$\int \{ (v_I [\partial c_I / \partial \theta] - V_o [\partial c_o / \partial \theta] + c_I [\partial V_I / \partial \theta] - c_o [\partial V_o / \partial \theta]) d\theta \}$$

$$= k_1 \Delta(c_o V_o) + (1 - \phi) \iint [\partial E_o / \partial V_o] dV_o d\theta + \phi \iint [\partial E_I / \partial V_I] dV_I d\theta$$

wherein  $V_I$  is the total volume of the icons at time  $\theta$ ;

wherein  $V_o$  is the air freshener body volume at time  $\theta$ ;

wherein  $c_I$  is the average perfume composition component concentration in gram-moles per liter in all of the icons at time  $\theta$ ;

wherein  $c_o$  is the average perfume composition component concentration in gram-moles per liter in the air-freshener body at time  $\theta$ ;

wherein  $E_o$  is the elastic modulus of the air freshener body at time  $\theta$ ;

wherein  $E_I$  is the average elastic modulus of each of the icons at time  $\theta$ ;

wherein  $k_1$  is a constant; and

wherein  $\phi$  is the volume fraction of the icons.

Claim 33 (previously added)

The air freshener article of claim 21 wherein on use of said article, the operation of the air freshener article is in accordance with the algorithm:

$$\Delta(V_o^{-1/2}) + \Delta(V_I^{-1/2}) - \Delta(\ln c_I) - \Delta(\ln c_o) = -k_2(\Delta\theta)$$

wherein  $V_I$  is the total volume of the icons at time  $\theta$ ;

wherein  $V_o$  is the air freshener body volume;

wherein  $c_I$  is the average perfume composition component concentration in gram-moles per liter in all of the icons at time  $\theta$ ;

wherein  $c_o$  is the average perfume composition component concentration in gram-moles per liter in the air freshener body at time  $\theta$ ; and

wherein  $k_2$  is a constant.

Claim 34 (previously added)

The air freshener article of claim 21 wherein on use of said article, the operation of the air freshener article is in accordance with the algorithm:

$$(c_{I2}c_{o2})/(c_{I1}c_{o1}) = \exp[k_2\Delta\theta + \Delta(V_o^{-1/2}) + \Delta(V_I^{-1/2})]$$

wherein  $V_I$  is the total volume of the icons at time  $\theta$ ;

wherein  $V_o$  is the total air freshener body volume at time  $\theta$ ;

wherein  $c_{I1}$  is the average perfume composition component concentration in gram-moles per liter in all of the icons at time  $\theta_1$ ;

wherein  $c_{I2}$  is the average perfume composition component concentration in gram-moles per liter in all of the icons at time  $\theta_2$ ;

wherein  $c_{o1}$  is the average perfume composition component concentration in gram-moles per liter in the air freshener body at time  $\theta_1$ ;

wherein  $c_{o2}$  is the average perfume composition component concentration in gram-moles per liter in the air freshener body at time  $\theta_2$ ; and  
wherein  $k_2$  is a constant.

Claim 35 (cancelled)

Claim 36 (currently amended)      The process [of claim 35] for preparing the air freshener article of claim 21 comprising the steps of:

- (a) admixing the clear gel matrix material with water at a temperature in the range of from about 65°C up to about 80°C to form an aqueous gel matrix solution;
- (b) dividing the resulting solution into two portions: (i) an “icon” portion; and (ii) a “body” portion, the volume fraction  $\phi$  of the “icon” portion being  $\phi = V_I' / (V_O' + V_I')$ ; wherein  $0.01 \leq \phi \leq 0.90$  and wherein  $V_I'$  is the volume of the “icon” portion and  $V_O'$  is the volume of the “body” portion;
- (c) maintaining the “body” portion in the liquid state at a temperature of from about 65°C. up to about 80°C;
- (d) pouring the “icon” portion into one or more icon molds;
- (e) adding an opacifying quantity of one or more of the same or different pigments to one or more of the icon molds containing the “icon” portion while the “icon” portion is in the liquid state;
- (f) cooling the “icon” portion to a temperature below the solidification temperature of the “icon” portion whereby one or more frozen icons in the solid state are formed;
- (g) removing the one or more frozen icons in the solid state from the one or more icon molds;

- (h) permanently submerging the entirety of the one or more frozen icons in the “body” portion whereby the one or more frozen icons is suspended in the “body” portion; and
- (i) within a time period sufficiently short in length to prevent the melting of the one or more suspended icons, cooling the resulting suspension to a temperature in the range of from about 10°C up to about 30°C whereby the resulting suspension is transformed to the solid or semi-solid phase.

Claim 37 (new)      The air freshener article of claim 24 wherein the clear gel matrix material is gellan gum and each of the icons has a higher concentration of gellan gum than the surrounding matrix.

Claim 38 (new)      The air freshener article of claim 21 wherein each of the icons is in the form of a cube.

Claim 39 (new)      The air freshener article of claim 36 wherein each of the icons is in the form of a cube.